

Committee:	Date:
Health and Wellbeing Board	16 June 2017
Subject:	Public
Health and Wellbeing Board update report	
Report of:	For Information
Director of Community and Children's Services	
Report Author:	
Sarah Thomas, Health & Wellbeing Executive Support Officer	

Summary

This report is intended to give Health and Wellbeing Board Members an overview of local developments and policy issues related to the work of the Board where a full report is not necessary. Details of where Members can find further information, or contact details for the relevant officer are set out within each section. Updates included are:

- Healthwatch report
- Air quality: Unnecessary vehicle engine idling
- Commissioning of sexual health services
- Pharmaceutical Needs Assessment
- Business Healthy Challenge
- Release the Pressure campaign
- Commissioning of childhood obesity services
- Late Night Levy and Safety Thirst scheme update
- East London Health & Care Partnership (NEL STP): Engagement activities
- City Gardens Management Plan 2017 – 2022 consultation
- Draft Construction Code of Practice consultation
- Bank On Safety experimental safety scheme
- Club Soda Mindful Drinking Guide to pubs and bars

Recommendation

Members are asked to:

- Note the report.

Main Report

1. Healthwatch report

Event on Sustainability Transformation Plans: Healthwatch City of London organised a public consultation event which was held on 24 February 2017, in partnership with the City of London Corporation. There were over 50 attendees including residents and service providers from in and around the City of London. Ian Tompkins, Director of Communications & Engagement, East London Health and Care Partnership on the North East London Sustainability Plan gave a

presentation that included an overview of the Plan, the local profile and indicators including smoking prevalence, the physically inactive population, increasing risk drinkers, the obese population, the hypertensive population and diabetes prevalence. The plan sets out how the ambitions of the NHS Five Year Forward View will be turned into reality. It builds on the local transformation programmes below and supports their implementation. Ellie Ward, Integration Programme Manager, City of London Corporation and David Maher, Deputy Chief Officer and Programme Director, City & Hackney CCG gave a presentation on integrated care and took questions on how the changes will affect City people. Discussion sessions covered how Healthwatch City of London and the public can influence the plan to ensure we get the best services for our population, and anything missing could be identified and included. The full report has been sent to attendees and placed on our website. Healthwatch City of London has been appointed to the Transformation Board which is being co-ordinated by the City and Hackney CCG to ensure that local residents have a voice in the transformation process.

Workshop on alcohol issues: Healthwatch City of London organised and hosted an event on 22 March 2017 to inform the Alcohol Strategy for the City of London. Areas covered included the impact of alcohol on health and what can be done to raise awareness of the dangers, promotion of “lower risk” drinking, and the impact in terms of community safety and crime. Discussions focussed on:

- Encouraging safe, responsible drinking
- Tackling alcohol-related crime and anti-social behaviour
- Treatment and support for problem drinking

There were around 20 attendees and a lively discussion took place about alcohol use and misuse in the City. We heard about issues ranging from changing patterns in City drinking, to anti-social behaviour, the drinking culture in workplaces and how to raise alcohol awareness amongst our communities. Attendees’ thoughts and comments will feed into the Corporate Alcohol Strategy which is currently under development.

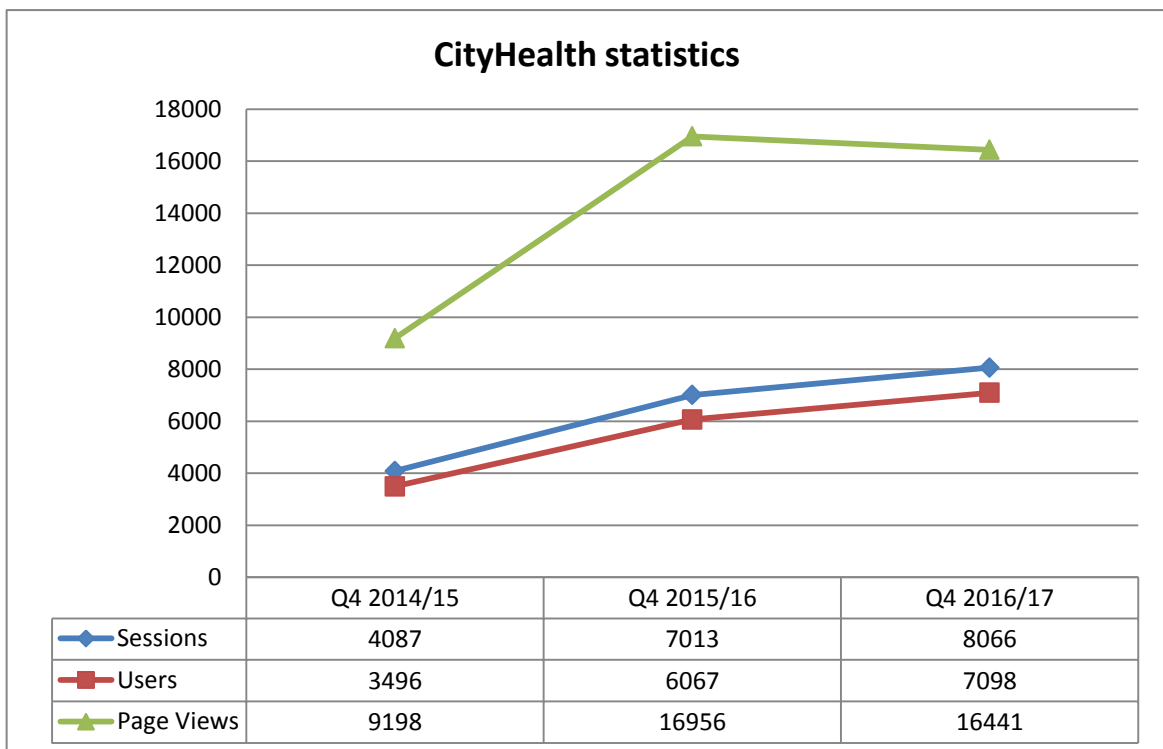
St Bartholomew’s Hospital: The patients’ forum at St Bartholomew’s Hospital has continued to discuss the scope and remit of the new patient panels – Healthwatch City of London has introduced a new member to the panel who is now the Chair. Those more involved in the panel and forum will be required to go through the Bart’s Trust volunteer process. At the Compassionate Care and Patient Experience Board at Bart’s Health the main issues identified were poor signage and poor communication/information. There will be new signage put in next year following the move of the cardiac unit. It was suggested that signage should include signs at St Paul’s and Barbican tube stations. It has been suggested that Healthwatch City of London cover all clinics for one day to survey patients on information and signage of clinics. Healthwatch City of London participated in a comprehensive communications workshop which covered ‘What does good communication look like?’, ‘How does it make people feel?’, ‘What are the barriers?’ and ‘What are the ways of communication?’ It is anticipated that the workshop will become a rolling programme. Healthwatch City of London also co-hosted a Christmas event which was attended by all the Senior Directors of the hospital. This is something other sites do not have and we appreciated the support given by the directors. However, the Lead for the Forum – Jonathan

Hanbury, Assistant Director of Nursing left at the end of February. There is concern in respect of funding especially start up funding for the panels.

CityHealth website usage: The table below shows the Google Analytics data comparing use of the CityHealth site from 2015 (when it was run by the previous provider), with 2016 when Healthwatch took over:

	Total 2015	Total 2016	Difference 2015-2016
Sessions	18,720	28079	50% increase
Users	16,412	23719	45% increase
Page views	38,510	62890	63% increase
Page/Sessions	2.07	2.27	8% increase
Avg. Session Duration	00:01:00	00:01:34	57% increase
Bounce Rate (single page sessions)	67%	58%	9% decrease
% New sessions (first time visits)	86%	83%	3% decrease

People are returning to CityHealth and spending more time on the website, with the number of page views increasing by over 24,000. The graph below illustrates the statistics from 1st January – 31st March over the last three years and shows a significant increase in sessions, users and first time visits when Healthwatch took over the directory in 2016. Another significant increase is predicted once the website is relaunched.



Contact Janine Aldridge, Healthwatch City of London:
healthwatchCityofLondon@AgeUKLondon.org.uk

2. **Air quality: Coordinated action to deal with unnecessary vehicle engine idling**

Vehicles that leave engines idling when parked are an unnecessary source of local air pollution. This has a negative impact on public health. The City of London Corporation has powers to issue Fixed Penalty Notices to drivers who leave engines idling unnecessarily. However, due to the way the regulations and associated guidance are structured, the City Corporation has not been able to issue any Fixed Penalty Notices for this offence. Consequently, the City Corporation has developed an alternative approach to deal with unnecessary engine idling with the support of our residents, local businesses and other organisations. The Departments of Markets and Consumer Protection and Built Environment have taken the following coordinated action to deal with unnecessary vehicle engine idling:

- The ineffectiveness of the existing Fixed Penalty Notice provision has been raised with Department for the Environment Food and Rural Affairs and Department for Transport.
- Officers respond to specific complaints about engine idling by visiting the area and speaking to drivers. This is undertaken by the Air Quality Team, Civil Enforcement Officers and Street Environment Officers that work outside normal office hours.
- Officers speak to drivers who leave engines idling as they walk around the City on other business. A range of staff across the organisation have been trained to do this.
- Temporary A-boards and lamppost signs have been erected in 'hotspot' areas.
- Specific areas have been targeted with letter drops, for example businesses in Carthusian Street, where delivery vehicles were causing a problem.
- City businesses are asked to support the City no idling policy, and incorporate it into delivery and taxi contracts. Posters have been provided for delivery bays.
- The no vehicle idling policy is built into City Corporation contracts.
- The Chairmen of Port Health and Environmental Services and Planning and Transportation have written to the taxi body representatives asking for their members' support.
- Close liaison with construction and demolition companies is undertaken to ensure that vehicles waiting to access sites don't leave engines idling. Posters have been provided for sites. The requirement to switch engines off has been incorporated into the City Code of Practice for Construction and Deconstruction.
- The City Corporation has been holding monthly 'no idling action days' where staff and community volunteers go out to speak to drivers with view to educating drivers so they automatically switch their engine off when parked. Businesses and the Cheapside Business Alliance also support these events. The programme has received wide media coverage and has been rolled out to an additional 11 London boroughs due to its success.

- Information collated by Civil Enforcement Officers (CEOs) has enabled the Parking Department to write to 73 companies whose drivers are observed in the City with engines idling whilst parked.
- A message regarding engine idling is played to customers that pay for parking by telephone
- The Department for Transport has recently approved wording for permanent street signs in 16 roads that have been identified as 'hotspot' areas.

The coordinated action to deal with unnecessary engine idling is having a positive effect on driver behaviour. There has been a reduction in the number of vehicles found idling on City streets over the past two years. Over 700 drivers have been asked to turn engines off on 'idling engine action' days. A further 73 organisations have received letters where a driver has been found with engines idling unnecessarily in the City. When the City Corporation commenced idling engine action days in March 2015, there was little awareness about air quality and the importance of switching engines off when parked. However, this has changed dramatically over time due to a combination of the action taken by the City Corporation and the associated media coverage.

Contact Ruth Calderwood, Air Quality Manager:
Ruth.Calderwood@cityoflondon.gov.uk

3. **Commissioning of sexual health services**

After a comprehensive and very positive procurement exercise, Preventx has been chosen as the preferred bidder of the new pan-London online sexual health testing service. They will be the lead provider, but will bring in some additional support from Chelsea and Westminster NHS Foundation Trust, LloydsPharmacy Limited and Zesty. Preventx have an excellent track record of providing high quality innovative services for patients and working in partnership with the NHS across the country. The service will be rolled out across most of London over the next six months, with an emphasis on supporting people who currently attend clinics to use the online service to free up clinic space on the ground.

The City of London Corporation now has a team in place who now lead the sexual health programme. A part time Director role is currently out to advert but the following have joined the team recently: Lead Commissioner; Commissioning Manager; Contracts and Business Support Officer.

A local procurement exercise within North Central London has seen the Homerton Hospital appointed as the preferred provider for integrated sexual health services (including genitourinary and sexual and reproductive health) across Hackney and the City of London. The specification requires that at least one sexual health clinic must be located within the City of London, as is currently the case. The procurement will not create any new impacts on the overall physical and social environment of City and Hackney, although there may be change of address and a move of clinic site.

Contact Farrah Hart, Consultant in Public Health:
Farrah.Hart@cityoflondon.gov.uk

4. Pharmaceutical Needs Assessment

Each Health and Wellbeing Board (HWB) has a statutory responsibility to produce a revised Pharmaceutical Needs Assessment (PNA) for the local area by 1 April 2018, including a 60 day public consultation period. The last PNA for both City and Hackney HWBs was published on 1 April 2015.

Responsibility for developing and updating PNAs was transferred to HWBBs by the Health and Social Care Act 2012. PNAs are used by the NHS, Clinical Commissioning Groups (CCGs) and local authorities to commission community pharmacy and related services. NHS England is responsible for making decisions on applications to open new pharmacies and dispensing appliance contractor premises; the PNA document informs these decisions at local level.

The City and Hackney Public Health Team intend to procure an external supplier to carry out the assessment for 2018, to ensure that the process is as efficient as possible and has input from specialist pharmacy experts. The HWBs will retain an oversight and governance function and the HWB sponsor will be Dr Penny Bevan, Director of Public Health. The selected provider will be expected to work closely with a local stakeholder group in producing the PNA, invited from the following statutory PNA consultees:

- City & Hackney Local Pharmaceutical Committee
- City & Hackney CCG
- City & Hackney Local Medical Committee
- NHS England and Area Team
- City of London Healthwatch and Hackney Healthwatch

Work on the 2018 City and Hackney PNA is expected to commence in June 2017. A draft (post consultation) PNA report will be produced for sign-off by the two HWBs by end of January 2018, and the final PNA report will be published before 1 April 2018.

Contact Jayne Taylor, Consultant in Public Health:

Jayne.Taylor@Hackney.gov.uk

5. Business Healthy Challenge

The Business Healthy Challenge was a free, three-week activity challenge for City workers, delivered by Business Healthy, in partnership with commissioned providers Living Streets and City-based technology company HiMotiv. The challenge ran during the first three weeks of May, which is Living Streets' National Walking Month. Its aim was to encourage more physical activity among City workers.

Participants formed teams of between one and five people, logging their activity automatically through apps, or manually, on the HiMotiv platform. Activity equated to points and all teams reaching 2,000 points were entered into the grand prize draw. This meant that all participants, irrespective of how active or inactive they were prior to the challenge, had a chance of winning, as the goal of 2,000 points was realistic and achievable. The platform allowed all types of physical activity to be logged. The most popular activity was walking: equivalent to 5,568 miles were recorded across the three weeks. Cycling, running, high-, medium- and low-

intensity activities were also popular. Data shows that participants undertook a wide range of activities to earn points, including Karate, spin classes, football, HIIT, rowing, weightlifting, tennis, Taekwon-do, horseriding, yoga, Pilates and bell-ringing, among others. The diversity of activity allowed participants to gain points in the activities that they preferred, which encouraged engagement. Over the course of the three-week challenge, 13 million steps were taken and 9,075 miles covered. There were 134 participants, in 35 teams, representing eight different organisations – including the City of London Corporation and the City of London Police.

The challenge was run at no cost to the public health team. Use of the platform was donated to Business Healthy by HiMotiv and local businesses donated prizes to incentivise participants. Weekly newsletters were sent to participants, motivating them and providing information on how they could increase their activity, e.g. promoting City walking routes. Pre- and post-challenge surveys were completed by participants, which provided insight into motivation with participants responding that the challenge had helped them to increase their exercise levels, take part in a fun team bonding experience and even improve their mental wellbeing. The data will be analysed in an evaluation of the challenge, which will be carried out in due course. The challenge attracted attention from other Local Authorities who were keen to run a similar initiative themselves and a number of firms have been in touch to ask whether they can be involved in a future challenge.

Contact Xenia Koumi, Project Officer – Business Healthy:
Xenia.Koumi@cityoflondon.gov.uk

6. **Release the Pressure campaign**

In 2016 Kent County Council launched an evidence-based social marketing campaign called “Release the Pressure”, designed to make men aware of a 24/7 helpline for mental health support. Suicide is, as with the City, a big issue for Kent County Council and research carried out in Kent found that a large proportion of those dying by suicide had not previously had any contact with traditional mental health services. In addition, just a small fraction had been in touch with secondary mental health services in the 12 months before they died. Parallels can be drawn when looking at those who die by suicide in the City – many of whom have no previous connection to the City.

The campaign uses striking imagery and deliberately avoids using the words “mental health” and “suicide”. It has been promoted by the Local Government Association as a successful example of targeted marketing campaigns.

Kent C.C. has given the City Corporation’s Public Health team permission to use the campaign materials and rebrand them with the Corporation’s logo. Logos of other local partners involved in the City’s suicide prevention work will also be included. The campaign will take the form of digital adverts, adverts in the City’s Underground and rail stations, and a longer-running social media campaign. The adverts will be launched on the 19th June and will run for four weeks. The campaign has been timed to try and address the unfortunate spike in suicides that is typically seen in the City during the summer months. The adverts will direct

workers and residents to the “Mental Health” webpage on the City of London Corporation website, where they will find a list of support services that they can access, such as the Samaritans’ Freephone line. Press coverage around the campaign will help to boost its profile, as will promotion to local stakeholders. Impact of the campaign will be included in the wider evaluation of suicide prevention interventions in the City.

Contact Xenia Koumi, Project Officer – Business Healthy:
Xenia.Koumi@cityoflondon.gov.uk

7. **Commissioning of childhood obesity services**

The transition of public health from the Primary Care Trust (PCT) to the Council in 2013 meant that PCT services were transferred over to the Council; Children and Young People’s (CYP) obesity services is an area that has not been formally reviewed since the transfer. The CYP obesity service review has evaluated the current services against best practice guidance and evidence, and the need of the local population to help inform and shape what future services will look like. This review has included engagement with the local population and key local stakeholders. The proposed service go-live date is April 2018.

CYP obesity prevention and healthy weight services will focus on enabling CYP and their families to achieve and maintain a healthy weight, and to provide them with the skills, knowledge and confidence to attain this. The proposed procurement is made up of the following two components in Hackney and the City of London:

- Lot 1: LBH & CoL 0-5’s Healthy Eating and Obesity Services
- Lot 2: LBH & CoL 5-19’s Healthy Eating and Obesity Services

Contact Poppy Middlemiss, Strategy Officer – Health and Children:
Poppy.Middlemiss@cityoflondon.gov.uk

8. **Late Night Levy and Safety Thirst scheme update**

Late Night Levy: The Late Night Levy charges businesses that supply alcohol late into the night for the extra costs that the night time economy generates for police and licensing authorities. The Levy has been operating within the City of London since October 2014, with around 300 premises paying the Levy each year. The income collected has enabled the licensing service to continue with operating its unique risk scheme combined with Safety Thirst, a best practice scheme. The Police and cleansing service have been able to put additional resources into those areas that are affected by the night time economy directly affecting the levels of crime and disorder and public nuisance. The decrease in licensing hearings or reviews during the past twelve months is significant.

Safety Thirst: Since 2015, the Safety Thirst scheme has been linked to the Levy and successful premises receive a 30% reduction in the fee. The aim of the scheme is to promote high standards in reducing crime and antisocial behaviour while also helping to ensure a safe and pleasant environment for people to socialise. The Licensing team have reviewed the Safety Thirst scheme for 2017 and made several improvements, including streamlining the audit process, enhancing the criteria to include safeguarding of children and providing applicants

with a feedback report. Over the next year the Licensing team will also consider how the scheme can attract more applicants, particularly by securing commercial benefits for accredited premises e.g. cheaper insurance. It is expected that applications will increase in 2017 from 60 to around 80 and the number of accredited premises will increase from 46 to 60.

Contact Peter Davenport, Licensing Manager:
Peter.Davenport@cityoflondon.gov.uk

- 9. East London Health & Care Partnership (NEL STP): Engagement activities**
N.B. The North East London Sustainability & Transformation Plan (NEL STP) has been renamed the East London Health & Care Partnership.

Engagement with local people, stakeholders and frontline staff

The East London Health & Care Partnership is committed to regular and clear, jargon-free communications and engagement with all stakeholders. An Online Briefing Room has been set up as a central source of information and materials for members of the Partnership to adapt and use in local communications and engagement activities. This includes narratives around the STP (what it is and what it isn't); the various transformation plans and programmes (as they emerge); facts and figures; presentations (tailored for specific audiences); information videos; and case studies.

At the heart of stakeholder engagement will be the Community Group – a subgroup of the East London Health and Care Partnership. Representing key partners and stakeholders, community organisations (including Healthwatch and patient and public involvement groups), the Voluntary, Community and Social Enterprise sector (VCSE), professional bodies and trades unions, the Group's purpose is to act as a reference arm of the Partnership – helping it develop plans and activities and recommending the most effective ways for it to communicate and engage with its target audiences. An initial meeting of the organisations and people that will be invited to join the Community Group is planned for 4 July.

Another key audience is frontline staff in the NHS and local authorities. The Partnership will run an intensive programme of engagement with them over the spring and summer to create understanding about what the Partnership, and the STP, means to them.

In order to engage with the wider public, the Partnership is planning to have a presence at all of the major summer festival events, working alongside council, public health and NHS colleagues to help boost the promotion of campaigns around health prevention and access to services. The Partnership is also planning a series of public engagement across east London from the summer onwards. Some of these will take the format of TV's Question Time programme, giving people the opportunity to get answers to their concerns and debate popular topics.

Engagement with Local Authorities

The Partnership engaged widely with stakeholders to shape its governance arrangements. Engagement with local authorities has been paramount and has been achieved through various forums:

- On 19 December 2016, Rob Whiteman, ELHCP Chair attended a joint meeting of all the Chief Executive Officers of Local Authorities to discuss the ELHCP STP including its governance arrangements. The meeting was hosted by Martin Esom, Chief Executive of Waltham Forest Council, who is a member of the ELHCP Partnership Board. The chief executives of Hackney and Havering Councils are also now members of the Board, meaning each of the three main transformation areas have a local government representative present. On 26 January 2017, the directors/heads of communications from all East London NHS organisations and local councils met to discuss how they could work more closely together and join up their communication networks. They have since met again on 9 March and 4 May.
- On 7 March 2017, the Directors of Children's and Adult Services and Directors of Public Health met to discuss how they want the ELHCP Social Care & Public Health Group to operate. The Partnership is awaiting their formal proposals on this.
- On 8 March, political representatives from the eight councils met to talk about the ELHCP Mayors and Leaders Advisory Group and how that might work. A further meeting is scheduled for this group on 23 June.

Regular engagement is also taking place with all of the councils outside of these meetings, at various levels.

Contact Ian Tompkins, Director of Communications & Engagement, East London Health & Care Partnership: ian.Tompkins@eastlondonhcp.nhs.uk

10. Draft City Gardens Management Plan 2017 – 2022 consultation

The Open Space Strategy sets out a vision for “the creation of a network of high quality and inspiring open spaces which helps ensure an attractive, healthy, sustainable and socially cohesive place for all the City's communities and visitors”. There are approximately 200 planted areas of City Corporation owned or managed open space within the Square Mile, including parks, gardens, churchyards and highway plantings. The City Gardens Management Plan will oversee these green spaces within the City. The Plan recognises the role that these spaces play in improving the health and wellbeing of the community through access to green space and recreation. A well-designed public realm with high-quality green open space will encourage physical exercise, improve mental health and increase biodiversity. A consultation exercise revealed that residents and workers in the Square Mile lack green and community space and space to exercise, which came up repeatedly as a health and wellbeing issue. Green spaces can play a role in promoting healthy lifestyles, reducing stress and preventing illness and can also help with social inclusion by providing a space to socialise. An initiative called Smoke Free Gardens, a voluntary smoking ban in three of our gardens with play provision where more vulnerable people congregate, has been successfully introduced since 2015.

The draft City Gardens Management Plan is currently being consulted upon: <https://www.cityoflondon.gov.uk/things-to-do/green-spaces/city-gardens/about-us/Pages/have-your-say.aspx>

11. Draft Construction Code of Practice consultation

The refreshed and updated Code of Construction Practice sets out the approach to ensure the use of the best environmental options in planning and managing construction and deconstruction (demolition) in the City of London. Construction work can have an impact on health and wellbeing as dust generation contributes to poor air quality and noise levels can disrupt local communities. The Code of Practice seeks to minimise disruption to neighbours and users of the area surrounding construction sites and to reduce or offset any adverse environmental impact of construction work. The Code of Practice is currently out for public consultation until 14th July. Views are particularly welcome on the proposal outlined to apply monitoring fees to developers for an enhanced and more proactive approach to monitoring of sites by City Officers.

The consultation document can be viewed here:

www.cityoflondon.gov.uk/business/environmental-health/environmental-protection/Pages/Noise-strategy-and-policy

12. Bank On Safety experimental safety scheme

Bank Junction does not work very well. It has heavy pedestrian use and many of the Bank station exits are located on, or close to, the main junction. This contributes to pedestrians crowding on the narrow pavements around junction. The area has a high collision and casualty record and requires improvement to improve safety. London Underground is undertaking a large capacity upgrade of Bank station which will increase the numbers of passengers able to interchange between lines within the station as well as enter and exit. This work is expected to finish in 2021. It is proposed that the surface level at Bank Junction should be improved within the same time frame as the underground station upgrade. This would assist the expected increase in demand in the area over the coming years. The “Bank On Safety” experimental safety scheme, launched in May 2017, aims to make Bank Junction safer and improve, or at least maintain, the average vehicle journey time in the area (roughly bounded by Cannon Street, Bishopsgate, London Wall and New Change/St Martin Le Grande). General traffic will be restricted from the junction during the working day, Monday to Friday 0700 to 1900. Over the last year, officers have worked with TfL on the traffic modelling and design. Officers have also engaged extensively with the local community to develop the design in detail to best meet the needs of the local and wider communities. The scheme aims to deliver a highly significant casualty reduction at Bank whilst maintaining or slightly improving average general traffic journey times and improving London bus services in the area. The scheme will also make the area safer and more attractive to pedestrians and cyclists, which supports the City Of London Corporation’s commitment to active travel.

For more information, contact bankarea@cityoflondon.gov.uk.

13. Club Soda Mindful Drinking Guide to pubs and bars

Club Soda are an East London based start-up helping people to change their drinking, whether they want to cut down, go alcohol-free or quit for a short time. Club Soda offer online behaviour change tools, email programs, workshops and socials, and a supportive community. Through the Late Night Levy, the City of London Corporation has funded them to produce a guide City pubs and bars where customers can choose from a good range non-alcoholic or low-alcohol drinks. During the six month project, Club Soda has visited all licensed venues in the City of London that sell alcohol after midnight to encourage and support them to engage with the “mindful drinking” movement. They have produced an online guide to pubs and bars across the City (and the UK) where customers can add their comments and ratings and organised “mindful pub crawls” to promote it.

For more information, visit the website: www.clubsodaguide.com

Sarah Thomas

Health and Wellbeing Executive Support Officer

T: 020 7332 3223

E: sarah.thomas@cityoflondon.gov.uk